

NEW - The JACKPOT PIP

Annual Distribution: 240,000

\$60.00/M

Mountain View Publishers (MVP) is accepting inserts for it's monthly Jackpot Package Insert Program.

The Jackpot is a monthly entertainment publication mailed to subscribers. This magazine is filled with sweepstakes reports, contests, self-improvement articles, 900# and general merchandise offers.

The Jackpot also offers information on home improvement, DIY projects, finance, health & fitness, travel, recipes and other general interest topics.

Mailings are monthly, approximately mid-month.

Maximum Insert Size: 5" x 8"

Minimum Insert Size: 2.5" x 3"

Maximum Weight: .25 oz.

Maximum Number of Inserts: 5 (non-competitive)

SAMPLE INSERT PIECE REQUIRED FOR CLEARANCE

Please note: on-page ad space is also available

UNIT OF SALE

\$120.00

GENDER

55% Female

MEDIAN AGE

40+

SOURCE

100% Direct Mail

INCOME

\$50,000.00 Average

MINIMUM ORDER

20,000

CONTACT

Lori Fursman
607-857-1345

Lori.Fursman@
stantondirect.com

Stanton Direct Marketing, Inc.

Management Division: 607-857-1345

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