

FairPoint Northern New England Billing Statement

5,100,000

Annual Statements

\$35/M

Fairpoint Communications is now accepting third-party inserts in their billing statements for phone, internet, and cable services in the states of Maine, New Hampshire and Vermont. Inserts will ride-along in monthly billing statements with 2-4 statement pages and a reply envelope.

Sorry satellite and VOIP offers not accepted. Limited home security offers accepted.

DEMOGRAPHICS

Gender: 50/50

Average Age Head of Household: 45

Average Household Income: \$50,000

Percentage of Homeowners: 70%

Maximum Size: 3-1/2 x 8-1/2

Minimum Size: 3-1/2 x 5-1/2

Maximum Weight: .15 ounce

No. of inserts/mo: 2 or 3

ESTIMATED 2017 COUNTS:

January	425,000	July	425,000
February	425,000	August	425,000
March	425,000	September	425,000
April	425,000	October	425,000
May	425,000	November	425,000
June	425,000	December	425,000

Test material required before clearance will be approved. Please inquire.

Disclaimer copy is required on all inserts.

Material required 2 weeks prior to the first of the month.

SOURCE

Various

MINIMUM ORDER

100,000

EST. STATE COUNTS

ME	200M
NH	125M
VT	100M

CONTACT

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