

Stanton Direct Marketing, Inc.

329 Shappee St. • Elmira, NY 14845
Tel: 607-857-13454

Westin Distance Learning

Reach highly motivated individuals who are interested in reaching their goals for a better – more rewarding career and a better future for themselves and their families.

These individuals have inquired about learning and training at home to reach those goals.

Segments:

277,629 Total Universe/Universe Rate\$75.00/M
6 month Hotline +\$5.00/M

Profile:

At-Home Professions Certificate Program
(Medical Transcription) = 30,187; +\$10.00/M

U.S. Career Institute Certificate Programs
= 228,635; +\$10.00/M

USCI Degree and McKinley College Associate Degree Programs
= 18,807; +10.00/M

Selects:

Program/Area of Interest +\$20.00/M

Includes:

CompTIA A+
Medical Transcription
Veterinary Assistant
Bookkeeping
Child Day Care
Medical Claims
Medical Coding & Billing
Legal Transcription
Medical Coding
Medical Transcription
Financial Services
Paralegal
Wedding & Event

Home Inspection
 Computer Essentials
 Massage Therapy
 Office Administrator
 Fitness Trainer
 Criminal Justice
 Medical Assistant
 Patient Care Tech
 Pharmacy Tech
 Insurance Claims Adjuster
 Dental Assisting

***Degree Programs
 Business Management
 Accounting
 Marketing
 Human Resources Management
 Fashion Merchandising
 Social Work
 Entrepreneurship
 Medical Specialties
 eCommerce

State	+\$10.00/M
Zip	+\$10.00/M
Phone	+\$10.00/M
Opt-in Email	+\$25.00/M
Lead Source	+5.00/M
Gender	+\$10.00/M
Children at Home	+\$10.00/M
Marital Status	+\$10.00/M

Commissions:

Broker	20%
Agency	15%

Minimum Order:

5,000

Please note: Net name is not allowed.

Exchanges

Reuse: Reuse of names is not allowed.

Addressing: \$10.00/M; email delivery (flat fee) \$75.00

Cancellation: \$50.00 Flat fee plus \$10.00/M run charge on orders cancelled prior to mail date. Full charges apply on order cancelled after mail date.

Contact:

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